

# Probability Spaces of Information Retrieval

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# Let us agree on what the space of events is in IR

- Sample space and its points (*an experiment*).
- We assign probabilities to the points of the space according to the outcomes of the experiment.
- Probabilities are spread from the sample points to arbitrary events  $A$ , which consist of a certain number of sample points.
  - An event in IR is the occurrence or not of certain terms in a piece of text. A collection  $D$  of documents can be seen as
  - *a set of experiments* or *a single experiment*.

# The event space

- Let  $T$  be the set of terms of the language: this is the set of all sample points.
- Let  $D$  be a collection of documents containing  $L$  tokens (occurrences of terms). Let  $o_1, \dots, o_L$  be the outcomes of our experiments according  $D$ .
- Let us consider the event: the term  $t$  occurs in an arbitrary outcome  $o_j$ .
- The outcomes can be thought as independent trials as we were tossing a coin or extracting balls from an urn.

## Bernoulli's model of IR

- $o_1, \dots, o_L$ . Among these  $L$  tokens,  $TF$  are occurrences of the term  $t$ . Its frequency is  $f = \frac{TF}{L}$ .
- What is the probability  $p$  of having  $t$ ? We can compute the a posteriori probability  $p$  of observing the frequency  $f$  in the experiment with the Bayes theorem, by maximising the *likelihood*:

$$P(p|f) = B(TF, L, p) = \binom{L}{TF} p^{TF} (1 - p)^{L - TF} \quad (1)$$

- It is maximum when  $p = f$ .

## Experiment with a single document (or a subset of documents)

- Once we have for all terms their probabilities  $p(t)$  of occurrence in an arbitrary piece of text we can make other experiments.
- Let  $d$  be a document and let  $o_1, \dots, o_l$  the experiment associated to the document. Among these we observe  $tf$  occurrences of  $t$  out of  $l(d)$ . Its frequency is  $f = \frac{tf}{l(d)}$ .
- What is the probability  $p$  of having  $t$  in the document, provided that the document is modelled by a Bernoulli's process?

$$P(p|f) = B(tf, l(d), p) = \binom{l(d)}{tf} p^{tf} (1 - p)^{l(d)-tf} \quad (2)$$

## Experiment with a document (or a subset of documents)

$$P(p|f) = B(tf, l(d), p) = \binom{l(d)}{tf} p^{tf} (1 - p)^{l(d) - tf} \quad (3)$$

- A term is random in a document when the probability  $P(p|f)$  is maximized, namely when  $p = f$ .
- Diverges from randomness when the probability  $P(p|f)$  is *minimised*, namely when  $f \gg p$ .
- If a term is random in each document then it is a stop word (similarly to Harter's model)

# A significant term in a document (or in an homogeneous sample of documents) does not follow the binomial law

- $B(tf, l(d), p)$  contains the information on how much significant is the term in the document.
- Instead of computing the probability of relevance  $prob(q|d)$ , as in the language model, we compute the *improbability* of obtaining this term as the document were assembled by a random process.
- we give a weight to the term which is *inversely related* to its probability of occurring under a random process.

## Extracting significant term from a (small) set of documents:query expansion

- The *improbability* of having a term in a document by chance can be given by

$$\text{Inf}(t|d, D) = -\log B(tf, l(d), p) \quad (4)$$

- Example. Retrieve the set  $T = \{d_1, d_2, d_3\}$  of the first 3 documents, from the query “What is a prime factor?”



term	tfq	tf	$p$	$Inf(t T, D)$	$nInf$	$tfq + 0.5 \cdot nInf$
prime	1	55	$6.4 \cdot 10^{-5}$	428.04	1.0000	1.5000
number	0	99	$1.4 \cdot 10^{-3}$	412.48	0.9636	0,4818
factor	1	49	$1.83 \cdot 10^{-4}$	299.67	0.7001	1,3500
integ	0	30	$4.36 \cdot 10^{-5}$	225.19	0.5261	0,2630
primal	0	8	$3.17 \cdot 10^{-6}$	76.77	0.1794	0,0896
multipl	0	15	$1.78 \cdot 10^{-4}$	68.74	0.1606	0,0802
test	0	21	$6.24 \cdot 10^{-4}$	68.28	0.1595	0,0797
divid	0	11	$6.28 \cdot 10^{-5}$	62.53	0.1461	0,0730
common	0	15	$2.65 \cdot 10^{-4}$	60.34	0.1410	0,0704
odd	0	9	$2.62 \cdot 10^{-5}$	60.26	0.1408	0,0703

The baseline for TREC-10 is about 21% of average precision. By adding this model of query expansion we get more than 25% of average precision (best run was 22.25%)

## Why binomial law was not used before?

- Harter's work was about indexing. People were looking for term weighting functions, based on the assumption that **indexing**  $\neq$  **term-weighting**.
- Harter assumed that documents had the same length (term frequency normalization was missing).
- Bernoulli's is a cumbersome formula to implement. I used different **limiting formulas** which are very good approximations.
- BM25 claims that is derived by the 2-Poisson model, and Poisson is an approximation of the Binomial law.

## The use of the binomial law for weighting terms

- The improbability  $Inf(t|d, D)$  is the initial step for computing the information content of a term in a document.
- The set of document  $E_t$  (the Elite set of a term) containing the term can be considered as an homogeneous piece of text. The distribution of “significant” terms in  $E_t$  deviates from that of a random process.

## The aftereffect model in the Elite set $E_t$

- A **rare event**, like the occurrences of a word in a text, suddenly may become **very frequent** in a portion of text (e. g. a document).
- The observation of  $tf$  tokens of a term in a portion of a document increases our expectation of encountering the same word in the rest of the document.
- A large number of occurrences of a rare term in a small portion of text suggests us that the probability of encountering a new occurrence into an homogenous piece of text is almost certain.

$$p(tf + 1 | tf, d, E_t) \sim 1$$

# Urn models for modelling the aftereffect I

$$p(tf + 1|tf, d, E_t) \sim 1$$

The risk is

$$1 - p(tf + 1|tf, d, E_t) \sim 0$$

the term weight is:

$$weight = gain = risk \cdot Inf(tf|d, D)$$

- Risk with **Laplace's law of succession**

$$risk = 1 - p(tf + 1|tf, d, E_t) \sim \frac{1}{tf + 1}$$

## Urn models for modelling the aftereffect II

$$p(tf + 1|tf, d, E_t) \sim 1$$

The risk is

$$1 - p(tf + 1|tf, d, E_t) \sim 0$$

$$weight = gain = risk \cdot inf(tf|d, D)$$

- We add a **new token** of the word in the collection and we compute what is the probability of having this token in the document **by chance** (ratio of Bernoulli's processes). The risk is:

$$risk = \frac{B(tf + 1, F_t + 1, p)}{B(tf + 1, F_t, p)} = \frac{F_t + 1}{n_t(tf + 1)}$$

where  $n_t$  is the size of the Elite set and  $F_t$  the number of occurrences of  $t$  in the Elite set

## The aftereffect model in summary

- We make a decision when observing a term within a document: either it is a good descriptor of the document or not.
- If we accept  $t$  as a document descriptor we take some risk. (as in Ponte–Croft’s language model).
- We minimise the error by considering only the actual gain portion of the information content.

$$\text{Inf}(t|d, D) = \text{gain} + \text{loss}$$

$$\text{weight} = \text{gain}$$

## Weighting terms

$$\text{Inf}(t|d, D) = \text{gain} + \text{loss}$$

$$\text{weight} = \text{gain}$$

- The risk of accepting a term is inversely related to its term frequency in the document with respect to the elite set
- The aftereffect model computes the conditional probability of having a new occurrence of the term once we have observed  $tf$  ones.

$$\text{weight} = \text{gain} = [1 - p(tf + 1|tf, d, E_t)] \cdot \text{Inf}(t|d, D)$$



# Term frequency normalization

Binomial law treats documents as they were of the same length.

- The distribution is uniform

$$tfn = tf \cdot \frac{avg\_length}{l(d)}$$

- The term frequency distribution is a function of the length:

$$tfn = tf \cdot \log \left( 1 + \frac{avg\_length}{l(d)} \right)$$

- tfn is given by the Zipfian like distribution

$$tfn = tf \cdot \left( \frac{avg\_length}{l(d)} \right)^A$$

## Weighting formulas

$$weight = gain = risk \cdot Inf(t|d, D)$$

- We have 7 basic models to compute  $Inf(t|d, D)$  (e.g. Bose-Einstein statistics)
- We have 2 models to compute the aftereffect (Polya's models of aftereffect and theory of accidents should be still explored)
- We have 3 models for term frequency normalization.
- We have several models for query expansions.

- We have thus many basic models and also their combinations can improve results.

TREC 10, topics 501-550. Relevant documents: 3363

Unexpanded runs

Models	AvegPr	Pr5	Pr10	Pr20	R-Pr	Rel Ret
$I(n)B2$	0.2073	0.4120	0.3700	0.3120	0.2431	2377
$I(n)L2$	0.2031	0.4120	0.3540	0.3080	0.2354	2393
$I(n_e)B2$	0.2082	0.4120	0.3660	0.3170	0.2464	2406
$I(n_e)L2$	0.2016	0.4000	0.3600	0.3060	0.2380	2296
$B_E B2$	0.2084	0.4080	0.3720	0.3170	0.2464	2401
$B_E L2$	0.2014	0.4150	0.3580	0.3030	0.2358	2295
$PB2$	0.2036	0.3920	0.3440	0.2970	0.2349	2407
$PL2$	0.2093	0.4120	0.3640	0.3240	0.2423	2454

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Expansion method: Bernoulli

Models	AvegPr	Pr5	Pr10	Pr20	R-Pr	Rel Ret
$I(n)B2$	0.2402	0.4200	0.3840	0.3110	0.2733	2522
$I(n)L2$	0.2573	0.4160	0.3920	0.3140	0.2797	2522
$I(n_e)B2$	0.2515	0.4400	0.3940	0.3150	0.2815	2528
$I(n_e)L2$	0.2406	0.4160	0.3900	0.3120	0.2670	2471
$B_E B2$	0.2497	0.4360	0.3960	0.3140	0.2804	2521
$B_E L2$	0.2379	0.4120	0.3820	0.3110	0.2664	2464
$PB2$	0.2152	0.3800	0.3420	0.2920	0.2464	2493
$PL2$	0.2372	0.4400	0.3800	0.3260	0.2757	2591
TREC-10 best run	0.2225	-	0.3440	0.2860	-	-

# Modelling IR by computing the divergence from randomness

- It is a modular framework with 4 independent components. All models have an excellent performance.
- It is purely theoretical and we do not need to train the system.
- It is parameter free system. We do not need to learn or estimate parameters by using the bayesian methodology.
- The matching function is easy to implement. All models use at least 5 and at most 6 random variables which are provided by the statistics of the collection.

# Research issues

- Term frequency normalization still need a systematic and foundational treatment. We have now working models but why them and not others?
- Many different and sophisticated models of aftereffect can be defined.
- Query expansion can be refined. Poor query expansion happens when the informative contents of the terms of the query are lower than those of added terms.
- Integration of the basic model with other random variables (proximity, co-occurrence)



- Integration with the link analysis.